

Mark Gibson - The Art of Teaching Golf

Employment History:

May 1999 - Present	Golf Professional Lakelands Golf Club
Nov 1994 - May 1999	Head Professional Royal Pines Resort
July 1989 - Nov 1994	Resident Professional Caloundra Golf Club
July 1985 - Aug 1989	Resident Professional Pine Rivers Golf Club
July 1984 - July 1985	Teaching Professional Keperra Country Club
Sept 1980 - July 1984	Resident Professional Gladstone Golf Club

Career Achievements:

Current	PGA Classification: AAA
2002	PGA Australian Teacher of the Year
2002	PGA Queensland Teacher of the Year
1999	PGA Australian Teacher of the Year
1999	PGA Queensland Teacher of the Year
2005 - Present	National Director of Education - ...
1996 - 2003	Regional Director of Education for Henry-Griffitts
1999	Appointed National Coach Vanuatu Golf Association talent squad
1998	Appointed Academy Director Australian PGA Royal Pines Resort Golf Academy
1997 - Present	Coach to Griffith University Golf Management Degree Course
1986 - 1991	Member of Queensland PGA Committee including positions of vChairman of Advertising & Marketing Sub-Committee; Chairman of Trainee Sub-Committee; Vice President Queensland PGA
1988 - 1991	Member of Greg Norman Junior Golf Foundation Committee with major input into the formation of the Foundation and its promotion of Junior Golf

Mark has Developed Specialised Teaching Programs for:

	Beginners
	Club Players
	Pennant Players
	Club Champions
	Overseas Visitors
	Juniors
	Trainee Professionals
	PGA Professionals
	LPGA Professionals
	University Students
	Corporate Groups

Innovative Programs:

- Researched and formulated the writing of the Academy Curriculum and Work book for The PGA Academy at Royal Pines Resort
- Formulated the Tuition Programmes that are used at the PGA Academy at Royal Pines Resort

Elite Level Coaching:

- Currently coach to Nicole Lowien in her attempt to re-establish herself as a player and to gain a USLPGA Tour Card
- 1989 - 1997 coach to Peter McWhinney and in that time he gained his PGA Japanese Tour Card and had several successes both in Australia and overseas
- 1990 - 1997 coach to Marcus Cain who during that period had a distinguished amateur career and represented Queensland many times before gaining his Australian Tour Card
- 1991 - 1998 coach to Ann Wilson who enjoyed several top 10 finishes on the Japanese LPGA Tour

Junior Golf Development Programs:

- Sub-, Junior and Junior school based practice fairway and on course learning schemes. At Caloundra Golf Club he started the program with 8 juniors participating. This grew to more than 100 active juniors by the time he departed in 1994
- Since 1995 Mark has delivered sessions at the PGA Queensland Trainee Intensive Schools
- 1990 - 1997 coach to Marcus Cain who during that period had a distinguished amateur career and represented Queensland many times before gaining his Australian Tour Card

Writer, Public Speaker and Educator:

- Mark has had extensive and ongoing involvement as a Presenter at PGA Professional Development Program Seminars, Workshops, Trainee Schools and Assessment Panels
- Wrote Weekly Golfing Column for Sunshine Coast Sunday Newspaper from 1991 to 1994
- PGA Royal Pines Resort Academy Curriculum and Workbook. Mark co-ordinated the entire project from concept to draft. The Workbook is now a cornerstone document utilised by the PGA for public education at the Academy
- 1999 Golf Magazine July 1999 edition published Mark's article on the subject "What to look for in a set of clubs and how new clubs can help your golf"
- Golf Magazine November edition published an article on the subject "How to Play Fairway Bunker Shots"
- Speaker and presenter at Henry-Griffitts Super School held at Lakelands Golf Club August 1999
- Presenter at the PGA Professional Development Program at the 1999 Trade Show
- Presented papers at National PGA Teaching Summits. 1998 - "The Role Fitted Golf Equipment Plays in Teaching" and 2000 - "What's Cause, What's Effect"

Contact Details:

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The Challenge:

Mark Gibson enjoys a challenge. If you have a project on the drawing board that requires consummate teaching skills or golf development expertise, then 'Gibbo' would be delighted to discuss your plans. He is available on a consultancy basis in the following areas:

Public Speaker - on golf generally, teaching, equipment and motivation with a bag full of anecdotes to keep everyone entertained

General Teaching - taking beginners to the level of proficiency they aspire to, planning and implementation of programs to assist players to get to the next level of the game

Elite Players - working with professionals or aspiring professionals in not only the finer points of golf at the highest level, but in key areas such as physical fitness, tour preparation, tournament selection, and personal and course conduct

Curriculum Development - writing of a curriculum specific to a need for all ages and levels of players

Teaching the Teacher - assisting current and aspiring teachers in method, interpersonal skills and teaching aids

School Planning & Co-ordinating - design of workshops that have positive outcomes because of content and the use of interesting and entertaining elements

Development Consultancy - directional assistance in the planning and implementation of Golf Schools, Golf Academy's, Professional Teaching Businesses and General Golf Education for all levels of players